



BTS TECHNOLOGIES

IT Services | Phones | Security



Roger Wentowski
President

BTS Certified as a Microsoft Solutions Partner, Ranking Among the Top 5% of Providers

*Leading Managed Technology Services
Provider Demonstrates
Highest Level of Expertise to Elevate
Customer Success*

BIRMINGHAM, AL – December 29, 2024 - BTS, a leading managed technology services provider (MTSP), has officially earned the coveted designation of Microsoft Solutions Partner, a certification placing the company in the top 5% of all Microsoft providers worldwide. Over the years, BTS has grown to popularity by consistently delivering customer experience and focusing on increasing the efficiency of the organizations it supports. One of the key ingredients to their success has been their superior technical expertise, which is clearly demonstrated by this recent achievement. This accolade underscores BTS's exceptional expertise, experience, and commitment to helping customers leverage Microsoft technologies to their fullest potential.

This prestigious certification is not easily attained. There are various criteria including performance (revenue and usage growth), customer success (deployments and certifications), and skilled certifications (number of certified professionals on staff), in addition to various other factors. However, the most important factor is a proven track record of high customer satisfaction rates. Achieving this certification required BTS to meet rigorous benchmarks, showcasing advanced knowledge and capabilities in cloud services, data management, and

infrastructure solutions. Microsoft awards the designation to providers that demonstrate this significant level of expertise, but also monitors them to ensure they consistently keep up to date with the latest technological developments in order to retain their status.

“Our designation as a Microsoft Solutions Partner reflects years of dedication to providing our customers with the best solutions,” said Roger Wentowski, President at BTS. “It means we’re not just using Microsoft tools; we’re maximizing their potential to help businesses succeed. Whether it’s transitioning to the cloud with Microsoft Azure or creating more efficient systems with Office 365, we ensure our customers are getting the best value and the most effective solutions.”

As a Solutions Partner, BTS brings Azure Certified Architecture expertise to its customers, enabling them to adopt cloud technologies with confidence. By leveraging Azure’s scalability, reliability, and security, businesses can modernize their IT infrastructure, reduce costs, and position themselves for future growth.

“Cloud technology is no longer a luxury; it’s a necessity for businesses that want to stay competitive,” Wentowski continued. “Our certification gives our customers peace of mind knowing they’re working with a partner who truly understands how to make Microsoft’s tools work for them.”

Businesses considering a move to the cloud or looking to improve their use of Microsoft tools can rely on BTS

for guidance. The company’s Microsoft Solutions Partner designation signifies not only expertise but also a proven ability to deliver results that align with customers’ strategic goals.

ABOUT BTS TECHNOLOGIES, INC.

Founded in 1976, BTS Technologies is Alabama’s leading managed technology services provider. The company’s mission is to increase its customers’ profitability, improve their productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers’ trusted technology advisor, BTS Technologies has earned the position as the market leader and its customers’ business through quality products and services.

BTS Technologies is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit please call 205.290.8400 or visit us at www.askbts.com.