



BTS ANNOUNCES BREAKTHROUGH IN DATA PROTECTION

*Leader in the Technology Industry
Protects Customers with Leading Edge
Cloud-Based Disaster Recovery
Program*

BIRMINGHAM, AL — June 31, 2014 — BTS, an industry leader in unified communications, announced today that the company has launched its cloud disaster recovery program in order to better protect customer data in event of natural disasters, power outages, employee errors or emergency situations.

Nearly every business, especially in recent years, has become so inextricably reliant upon their data in order run their company. Simply put, data must be available to anyone who needs it and it must be available at the exact right time. Unfortunately, most companies still use an inferior form of data backup such as tape or external hard drives. Furthermore, lost or misplaced data creates unnecessary company downtime dragging operations to a screeching halt, which is out of the question for most of today's businesses.

With nearly everyone depending on a strong IT infrastructure, it's no wonder why businesses are scrambling to find the ideal form of data protection and backup. With plans ranging from manual disk backup to off-site backup to sophisticated cloud-based disaster recovery programs, the demand for this technology is clearly evident. The overarching goal of any disaster recovery program is to ensure that in the

event of any natural disaster (earthquake, fire, flood, tornado) power outage or user error that a company's data remains undamaged and is immediately retrievable. BTS' cloud-based disaster recovery program, takes this technology one step further, in that it allows businesses to continue running smoothly, even during the midst of a disaster or employee error like deleting a crucial folder off the LAN. Essentially, for the first time, BTS' customers can now shrug off a disaster, and continue running their business as normal.

Business owners have been quick to recognize the massive value associated with a disaster-proof business and the drastic reduction, if not elimination, of company downtime. This evolution in cloud-based disaster recovery has been heavily anticipated and BTS is proud to be among the few organizations leading the charge for this powerful technology. They are actively deploying their cloud-based disaster recovery program in the offices of many of their customers, across a multitude of industries.

"At the end of the day, it's about keeping our customers protected," stated Roger Wentowski, President of BTS. "When we can deliver a proactive, redundant, cloud-based program like this, we can keep our customers connected with their data so that they can keep running no matter what life throws at them. It's such an overwhelming competitive

advantage to eliminate company downtime and we're absolutely thrilled to deliver this to our loyal customer base. We believe that by providing our customers with competitive advantages, it gives them a leg up in their industry. Perhaps that's why we've been fortunate to continue growing over the years, because of our outlook on ensuring mutual success."

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble -free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.