



Bts Technicians Receive Multiple Expert Level Certifications From Microsoft

*Leading Unified Communications
Expands Technical Expertise to Serve
Businesses Better*

BIRMINGHAM, AL – April 1, 2014 - BTS Technologies, a leader in unified communications, announced today that several key employees from the company have passed Microsoft's rigorous MCSE (Microsoft Certified Solutions Expert) program and have received their certifications. BTS Technologies has been on the leading edge of business technology solutions for a long time and this only further solidifies their position as a market leader

These certifications are the globally recognized standard for IT professionals, which proves an employee's ability to build innovative technology solutions across multiple technologies, both on-premise and in the cloud. It's also worth noting that they are extremely time-intensive and require a substantial level of expertise in order to fully understand the process of streamlining a business' operations as it may relate to server, desktop, data platform, communication and cloud-computing infrastructures. The series of exams and tests a technician must pass are quite difficult and time-consuming for any business. Most companies in the unified communications

industry are lucky to have one employee with this level of expertise. BTS now boasts 6 fully certified MCSE's on-staff.

"The reason we expend so much time, effort, energy and financial resources to make sure our technicians are incredibly good at what they do is simple. It builds trust with our customers," states Roger Wentowski, President of BTS Technologies. "When our customers see that we take their data infrastructure seriously and that our staff is talented enough to take good care of their data networks they can trust that their business will run more smoothly and operations will be streamlined after working with us. Many companies try to avoid spending money on this training, but to us, it's absolutely vital."

BTS Technologies customer-centric approach is a refreshingly simple turn-back to common sense. "We don't cut corners. We put our customers' needs first and then we help them increase their productivity. Even though the technology solutions we deliver are quite impressive, there's no magic in treating people well and being rewarded for that. A little common sense goes a long way with us."

Furthermore, BTS has made strides to deepen its relationship with Microsoft as a key strategic partner. In fact,

they are now a Microsoft "Silver Midmarket Solution Provider" as well, adding to their repertoire. To us, it's no secret why BTS Technologies is one of the most successful companies in the industry.

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.