



## **BTS TECHNOLOGIES, INC. TO SPEAK AT INDUSTRY CONFERENCE OF LEADING BUSINESS TECHNOLOGY PROVIDERS**

BIRMINGHAM, AL – September 30, 2013 - BTS Technologies, Inc., an industry leader in unified communications, announced today that the company is speaking at STAR CON, Technology Assurance Group's industry conference of leading technology providers. Technology Assurance Group (TAG) is an international association of independently owned unified communications companies collectively representing nearly \$350 million in products and services. TAG's STAR CON will capitalize on the amazing exchange of information, ideas and experiences between attendees for the betterment of the customers they serve. The event will be held in San Diego at the US Grant Hotel and is scheduled to take place on October 20th through October 23rd.

The objective of STAR CON is to bring the brightest minds in the industry together to discuss current trends, best business practices and understand where the industry is headed as a whole. BTS has been invited to attend this event because of their dominant standing in the marketplace and their desire to constantly remain ahead of the curve. The event will be packed with education from subject-matter experts and

high-level discussion from the most successful companies in the industry.

"It's always a pleasure to attend conferences of this caliber," stated Roger Wentowski, President of BTS. "We thoroughly enjoy connecting with other successful companies and learning best practices that increase our offering to our customers. By maintaining a proactive approach in adopting new methodologies and spending the time required to see what's emerging on the technological landscape, we are better equipped to increase our customers' profitability and give them a competitive advantage. As a leader, we consider it our duty to know what's coming and to help our customers adopt new technology. This proactive approach has served us and our customers well over the years and it is one of the main reasons for our success."

"BTS is a premier Member of TAG and an elite company in our industry," said Brian Suerth, Partner and EVP of Technology Assurance Group (TAG). "Everyone in attendance will learn from their customer-centric approach and will benefit from their ideas as a model for success."

### **ABOUT BTS TECHNOLOGIES, INC.**

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications

companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with

communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to

ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2112 or visit [www.tagnational.com](http://www.tagnational.com).