



BTS TECHNOLOGIES, INC. LAUNCHES POWERFUL IT NETWORK ASSESSMENT TOOL

Sophisticated Technology Assesses Customers' Networks in Less Than 30 Minutes

BIRMINGHAM, AL – August 28, 2012 – BTS Technologies, Inc., a leading unified communications provider, announced today that the company has started implementing a powerful IT network assessment tool. The sophisticated technology provides businesses with extraordinary insight into their IT infrastructure, critical devices and other endpoints. This tool enables BTS to immediately assess the stability of a customer's network and provide real-time recommendations to improve overall performance and security.

BTS Technologies, Inc. deploys network assessments when meeting with small to mid-sized business (SMBs) in the local area. Technicians are able to plug a small device into existing servers and within roughly 30 minutes, those technicians are able to gain a comprehensive understanding of network activity and applications. During the discovery phase, the tool highlights existing threats on the network, security holes or other areas of concern. Interestingly

enough, most problems are usually solvable with minimal effort. For example, the tool runs a password strength analysis on every endpoint on the network and can identify potential risks to the network. More often than not, a simple password change can fix this problem. Additionally, Security Risk Report includes a proprietary Security Risk Score and chart showing the relative health (on a scale of 1 to 10) of the network security, along with a summary of the number of computers with issues. Another area of concern for most small business owners is when employees download software programs that drain bandwidth or expose the business to threats such as viruses. This tool can detect that and then BTS can begin remediating the problem.

After the discovery phase is conducted and the tool has uncovered network issues worth investigating, business owners receive an executive summary with all pertinent findings and recommended action steps. "It's very powerful to give our customers this level of insight into their network," stated Roger Wentowski, President of BTS Technologies, Inc.. "Business owners want technology to run efficiently so they can benefit

from increased productivity and profitability. As their technology advisor, it is our responsibility to ensure this result."

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.