



## **PRESIDENT OF BTS TECHNOLOGIES, INC. INVITED TO CONVENTION RESERVED FOR INDUSTRY LEADERS**

*Roger Wentowski, President of BTS Technologies, Inc., to Share His Vision on the Future of Unified Communications*

BIRMINGHAM, AL — May 24, 2012 — BTS, a leading provider of unified communications, announced today that President, Roger Wentowski, has been invited by Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services in the industry, to share his vision on the future of unified communications with some of the industry's top manufacturers, vendors, suppliers and resellers at TAG's national convention. The 12th Annual TAG Convention will be held in New Orleans, Louisiana on September 9th-12th.

With more and more businesses headed to the cloud, networking and IT infrastructure has grown substantially more complex in the past year. Today's unified communications providers require unprecedented levels of technical expertise, industry foresight and customer service in order to remain competitive. BTS Technologies, Inc. has been invited to attend this year's convention due to its superiority in each of these areas.

"BTS has dominated their marketplace for quite some time," states Brian Suerth,

Executive Vice President & Partner of TAG. "They are continually striving to stay on the leading edge of technology, and that's why no one can compete with them. BTS knows what's coming down the pipeline and how it's going to ultimately affect their customers. That's why they are able to proactively support their customers and implement powerful technologies before their competitors even realize that they're behind the curve."

Several industry topics will be covered at the convention and best business practices will be revealed in areas ranging from cloud technologies, virtualization, hosted solutions, managed IT services to customer service. "The only constant in life is that it never stops changing. It's no different in our industry," commented Roger Wentowski, President of BTS. "That's why we continue to remain active in the industry and share our views at these kinds of events. We always come back to the office with something new and valuable that we can pass on to our customers. We're passionate about what we do and we feel that it's our duty to our customers to find out what's on the horizon. We're often able to leverage new developments and find ways to boost our customers' productivity, and more

importantly, their bottom line profitability."

BTS is among the top unified communications providers in the nation and its success is due largely to its innovative approach to business.

### **ABOUT BTS TECHNOLOGIES, INC.**

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.

**ABOUT TECHNOLOGY  
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive

advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to

increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).