



BTS Enhances Audio and Web Conferencing Applications Through Its Strategic Partnership With ConferTel

BIRMINGHAM, AL — December 15, 2007 — BTS Technologies, Inc., the region's leader in business communications, announced today that the company has enhanced its audio and web conferencing applications through its strategic partnership with ConferTel, an innovative provider of teleconferencing solutions. BTS Technologies, Inc. will offer ConferTel's *Virtual Attendant @ Your Service*,SM a robust, full-featured conferencing service offering operator-assisted functions at 'reservation-less' pricing and *i-Present Pro*, a professional yet affordable service for conducting everyday web meetings.

"We listened to what our customers were asking for with their operator-assisted and large event calls," said Roger Wentowski, president of BTS. "After a thorough analysis of audio and web conferencing solutions we determined that ConferTel's *Virtual Attendant* and *i-Present Pro* provided the highest level of quality and consistency. These are valuable and necessary business tools that help companies improve employee productivity and be more effective in their ability to communicate with greater numbers of people."

ConferTel designed and developed *Virtual Attendant* to offer users flexibility and the personalized assistance they expect with an operator-assisted call, but at a fraction of the cost. Furthermore, with instant access, there's no more waiting for that 'next available operator'. *Virtual Attendant* can greatly increase the effectiveness and professionalism of conference calls by allowing the presenter to conduct

pre- and post-conference coordination, polling, surveys, Q&A with priority queuing, recording with instant playback access, simultaneous or sequential automated out-dialing, integrated web presentation with videocast and online participant registration. Attendance reports and recordings are available immediately following each call.

i-Present Pro is a low cost, easy to use tool which enables presenters to share anything on their computer with their participants. It can be used to complement conference calls or simply one-to-one discussions. Perfect for training or sales presentations, *iPresent Pro* includes such features as document publishing, application sharing, live video-casting, pass control capabilities, and record and replay options.

"BTS is one of the nation's top business communications providers and we're thrilled to offer *Virtual Attendant* and *iPresent Pro* to their valuable customer base," stated Leo McGill, CEO of ConferTel. "Both services are easy to use and very cost effective so businesses of all sizes can use them to increase productivity."

ABOUT BTS TECHNOLOGIES, INC.

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's

communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. Business Telephone Systems, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.btsal.com>.

ABOUT CONFERTEL

Based in Carlsbad, California, ConferTel is a leading provider of IVR telecommunications services in the U.S. and Canada. Providing a range of conference calling services, including automated and operator-assisted phone conferencing, large event calls, on demand record/replay, voice/fax broadcast, teleseminars, webinars, webcasting, online training and desktop/application sharing web conferencing.