



## BTS TECHNOLOGIES

IT Services | Phones | Security



Roger Wentowski  
President

### **BTS Technologies, Inc. Provides Small to Mid-Sized Businesses and Non-Profits With Artificial Intelligence Acceptable Use Policies**

*Leading MTSP Introduces AI Acceptable Use Framework to Protect Organizations While Unlocking Productivity Gains*

BIRMINGHAM, AL – January 29, 2026 – BTS Technologies, Inc., a leading managed technology services provider (MTSP), announced today the rollout of Artificial Intelligence (AI) Acceptable Use Policies and Framework designed to help small and mid-sized businesses (SMBs) as well as non-profit organizations safely adopt AI without exposing themselves to unnecessary risk.

AI tools are now widely used by employees to draft emails, summarize meetings, analyze data, and automate routine tasks. While these tools offer significant productivity benefits, many organizations are unaware that employees are often using AI without clear guidelines, which can unintentionally put sensitive company or client information at risk.

“AI is already in the workplace – whether companies and non-profits have formally approved it or not,” said Roger

Wentowski, President at BTS. “The question isn’t whether organizations should use AI. The question is whether they’re using it responsibly. Without clear boundaries, even well-intentioned employees can accidentally expose data, violate compliance requirements, or create legal issues.”

BTS’s AI Acceptable Use Policies and Framework provides businesses with clear, practical rules around how AI can and should be used inside an organization. Rather than restricting innovation, the goal is to enable AI adoption while protecting client trust, company data, and operational integrity.

The framework helps organizations define which AI tools are approved for work use, what types of information should never be entered into AI solutions, and when human review is required before AI-generated content is used in customer-facing or high-impact decisions. It also establishes a simple process for reporting issues if AI is used improperly – ensuring problems are addressed quickly and transparently.

“For most organizations, the biggest risk isn’t AI itself – it’s the lack of guardrails,” Wentowski added. “We’ve seen situations where employees paste confidential data into public AI tools simply because no one told them not to. Our job is to make sure everyone can take advantage of AI’s upside without learning hard lessons the expensive way.”

Importantly, BTS emphasizes that AI acceptable use is not about surveillance or micromanagement. The framework is designed to be easy for employees to understand and follow, helping them feel confident using AI as a productivity tool rather than avoiding it altogether.

BTS’s initiative also reflects a broader shift in how leading technology providers support customers. As AI adoption accelerates, organizations are increasingly looking to their technology partners not just for tools, but for guidance, governance, and risk management.

“No one should have to figure this out on their own,”

said Wentowski. “AI is moving too fast for guesswork. By putting clear, responsible policies in place now, organizations can move faster, protect themselves, and stay competitive as AI becomes a permanent part of how work gets done.”

## **ABOUT BTS TECHNOLOGIES, INC.**

Founded in 1976, BTS Technologies is Alabama’s leading managed technology services provider. The company’s mission is to increase its customers’ profitability, improve their

productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers’ trusted technology advisor, BTS Technologies has earned the position as the market leader and its customers’ business through quality products and services. BTS Technologies is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services.

This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit please call 205.290.8400 or visit us at [www.askbts.com](http://www.askbts.com).