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Roger Wentowski
President

The Windows 10 Deadline is Approaching Fast - Are You Ready?

BTS Technologies, Inc. Urges Business Owners to Prepare for October 14, 2025 and Avoid a Costly IT Crisis

BIRMINGHAM, AL – June 26, 2025 - BTS, a leading managed technology services provider (MTSP), is encouraging business owners to prepare now for the upcoming end-of-life for Windows 10. Small to mid-sized businesses (SMBs) that utilize Windows 10 to support their infrastructure will be affected by this on October 14, 2025, and businesses without a plan will be compromised. Starting on that date, Microsoft will officially discontinue all support for the operating system, meaning no more security updates, no feature enhancements, and no technical support. This means organizations will be exposed to security leaks, teams relying on obsolete tools and no ability for anyone to assist.

“If your organization is running Windows 10 after the deadline, you’re gambling with your security, performance, and productivity,” said Roger Wentowski, President at BTS. While technology will still function, it will degrade on an accelerated schedule. First, security vulnerabilities will go

unpatched, leaving systems wide open to modern cyberattacks. Next, no technical support will be available from Microsoft. No feature or performance updates will be provided, and many organizations may find themselves unable to run critical software or interface with updated platforms, due to incompatibility issues.

“This is where a proactive technology provider like BTS is invaluable,” said Wentowski. “We manage our customers’ technology 24x7 and help them plan for obsolescence, so they are always secure, supported, and productive. This helps avoid large capital expenditures and maintains productivity across teams and systems. If your current provider hasn’t already started talking to you about a Windows 10 transition, that’s a red flag.”

The biggest surprise for many Windows users is that much of the hardware (aka computers, laptops, servers, etc.) made more than 3-5 years ago will not meet the minimum system requirements for upgrading to Windows 11. This will force many organizations into large, unexpected capital expenditures, especially if they want to keep their teams busy.

“This isn’t just a software update. Most older desktops, laptops, and servers will simply not be compatible with Windows 11,” added Wentowski. “So, if you’ve been trying to stretch your hardware lifecycle just a little longer—you’re officially out of runway.”

The team at BTS is helping businesses to plan for this transition by following a 4-Step Plan:

1. **Determine Windows 11 Compatibility for All Hardware:** BTS strongly advises organizations to evaluate their current hardware to determine Windows 11 compatibility.
2. **Develop a roadmap for replacing outdated devices:** By taking the time to do this ahead of the deadline, organizations will seamlessly operate.
3. **Avoid DIY upgrades:** Organizations that forget to plan are often tempted to “do-it-yourself” upgrades, which can result in total data loss, system instability or voiding their cybersecurity insurance.
4. **Partner with BTS:** We recommend you work with a certified managed technology services provider like BTS.

The company is ISO 27001 Compliant. Only a handful of providers in the U.S. and Canada are compliant.

While Microsoft will make Windows 11 software freely available, upgrading isn't as simple as clicking a button. BTS encourages all existing customers and local businesses to start evaluating their technology infrastructure immediately, rather than wait until the last minute when inventory and support resources may be scarce.

"If you're running on outdated machines and aging servers, this is the moment to invest in your long-term efficiency," Wentowski concluded. "The older your hardware is, the slower, less

secure, and more expensive it becomes to maintain. Let's use this deadline as an opportunity to upgrade wisely."

ABOUT BTS TECHNOLOGIES, INC.

Founded in 1976, BTS Technologies is Alabama's leading managed technology services provider. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. BTS Technologies is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, BTS

Technologies has earned the position as the market leader and its customers' business through quality products and services.

BTS Technologies is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. BTS Technologies delivers future technology today! For more information, please visit www.askbts.com or please call 205.290.8400 or visit us at www.askbts.com.