



## **BTS Technologies, Inc. Signs Reseller Agreement with Interactive Intelligence to Offer IP Business Communications Software**

*Interactive Intelligence Software To Help BTS Technologies, Inc. Customers Increase Revenue Opportunities, Improve Operational Efficiencies, Reduce Costs, And Ensure Investment Protection*

BIRMINGHAM, AL.— January 15, 2008-- BTS Technologies, Inc. has signed an agreement allowing it to market, sell and support the Interactive Intelligence Microsoft-based IP telephony applications suite.

“The Interactive Intelligence IP telephony suite’s unique open, single-platform architecture will help our customers increase revenue opportunities, improve operational efficiencies, reduce costs, and ensure investment protection,” said Roger Wentowski, president of BTS.

“BTS Technologies is a fantastic new asset to our 250-plus global channel network,” said Interactive Intelligence vice president of worldwide sales, Gary Blough. “Its expertise in VoIP is extremely impressive and it strives to exceed customer expectations on a daily basis.”

Interactive Intelligence first released its Microsoft-based IP telephony applications suite in

1997. The standards-based, single-platform architecture with built-in multi-channel processing was designed to eliminate the cost and complexity introduced by “multi-point” vendors.

The IP telephony suite includes applications ideal for mid-size enterprises, including SIP-based switching, automatic call distribution, interactive voice response, multimedia recording, Web chat, unified messaging, conferencing, fax services, speech-enabled unified communications for mobile workers, and more. Pre-packaged options also include Windows-based server hardware, media gateways, SIP proxies, and IP phone sets.

### **ABOUT BTS TECHNOLOGIES**

BTS Technologies, Inc., (BTS) was founded on the philosophy of maintaining a

profitable business by providing the best in telecommunication systems and services to our customers. The stated purpose of our company not only allows us to provide short term answers to our customer's communication needs, but also affords us a longevity unsurpassed by the telecommunication industry in our region. We strive to provide quality materials, trouble-free installations and total communication services at a fair and competitive price that will allow us to maintain our business with quality employees. This policy insures the on-going system service and support that you deserve and expect. BTS Technologies, Inc. is located at 311 West Valley Ave, Birmingham, AL 35209. For more information on BTS please call (205) 942-6532 or visit <http://www.askbts.com>.